



# Welcome to TULUM

23<sup>rd</sup> to 27<sup>th</sup> June 2024

Mexican Hydrogen Society  
Technological Institute of Cancun  
International Association for Hydrogen Energy





# Congress 2024 Stakeholders



The only hydrogen Event in 2024 in Mexico, with support from Latin and North America countries, industries and government.



**TEC CANCUN**  
Academic Experience &  
Regional presence



**ACADEMIC  
EXPERIENCE**  
& national and international  
presence



**INTERNATIONAL  
SUPPORT**



**Falcon Fenix**  
Leader PCO with a clear  
focus on ESG strategies.



# Why Cancun and the Riviera Maya?

Located on the northeast coast of the state of Quintana Roo, its scenic and landscape beauty around its beaches, the extension and biodiversity of its reefs, its islands, lagoons, cenotes, estuaries, as well as the great variety of flora and fauna that counts, has allowed for sustainable planning, making Riviera Maya one of the most modern and exciting environments in Latin America, as well as being the most recognized Mexican tourist destination on a global scale.

Cancun will bring researchers, academicians, industrial professionals, and all individuals interested in the field of hydrogen energy together with WHEC-2024. Due to its unique location, Cancun is easily accessible from all around the world; mostly by non-stop direct flights. Beautiful nature and fantastic beaches will accompany us during the event at WHEC-2024; which will result in a fruitful conference with practical ideas and action plans.







# Innovative Experience





# Sponsorship Opportunities

## Hilton Tulum Convention Center



# Sponsorship

1. Join us as Sponsor and Exhibitor at The World Hydrogen Energy Conference 2024 (WHEC-2024), Cancun-Riviera Maya, in the Mexican State of Quintana Roo. WHEC-2024 is a forum where scientific and technological advances of a wide variety of hydrogen-related systems are displayed.
2. The conference attendees are professionals from academia and industry, students, and government representatives, who interact during Conference talks and poster sessions, networking and icebreaking meetings.
3. On this occasion, the Exhibit Floor at the Conventions Center of the Hilton Tulum hotel has been reserved for Sponsors of WHEC-2024. The accessible deployment of booths on the Floor makes the exhibition of your products and services attractive for Conference attendees, favoring excellent professional interaction and networking.
4. WHEC-2024 is an excellent opportunity to increase the brand recognition of your company, while building strong international industry and academic partnerships.

**We look forward to hosting you in Cancun-Riviera Maya, June 2024.**







- ✓ A high profile brand existence and visibility during the most important conference in the field of hydrogen energy
- ✓ Participation at the conference with the decision-makers and leading experts in specialized Hydrogen fields.
- ✓ An effective platform to attract a competent and qualified workforce.
- ✓ Individualised presence in a unique environment:  
**24th World Hydrogen Energy Conference (WHEC-2024) in Cancun, Mexico will be the largest hydrogen event in 2024.**
- ✓ Potential international collaborations among delegates and other sponsors.
- ✓ Opportunity to get together with all stakeholders of hydrogen energy systems.
- ✓ Focused distribution of your company's promotion material in the Conference bags.
- ✓ Highlighted listings in the Conference programme brochures and on the website.
- ✓ Effective presence in a unique environment in the field of hydrogen energy.

**Your  
Advantages  
As Sponsor**

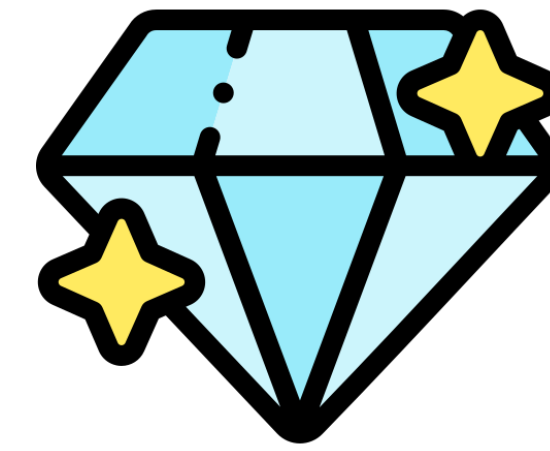




# Sponsorship Packages



**Diamond**  
35,000 USD



# Sponsorship Packages

- Logo on the Conference bags ✓
- Logo on the front cover of the final program ✓
- Logo on printed materials ✓
- Access to database to the delegates that agree so, for post event mailing ✓
- Exhibition booth in a prime location **36m<sup>2</sup> ( 6m x 6m)** ✓
- Advertisement in the final program **Full Page** ✓
- Sponsorship of one Plenary Speaker ✓
- Your company will need to cover air transportation and at least 2 nights of accommodation. The topic must be authorized by the Scientific Committee. ✓
- Advertising banner and hyperlink on the official Conference website ✓
- Printed material in the Conference bags ✓
- Promotional materials (e.g., pen, pencil, and notepad) ✓
- Sponsor recognition on the “Thank You to Our Sponsors” banner ✓
- Included 8 full registration ✓

All Sponsorship Opportunities paid in Mexico are subject to 16% IVA



# Sponsorship Packages



# Platinum

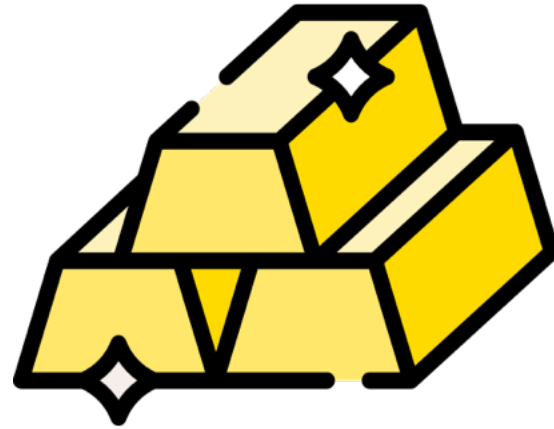
25,000 USD

- ✓ Logo on printed materials
- ✓ Access to database to the delegates that agree so, for post event mailing
- ✓ Exhibition booth in a prime location **18m<sup>2</sup> ( 6m x 3m)**
- ✓ Advertisement in the final program **Full Page**
- ✓ Sponsorship of one Keynote Speaker
- ✓ Your company will need to cover air transportation and at least 2 nights of accommodation. The topic must be authorized by the Scientific Committee.
- ✓ Advertising banner and hyperlink on the official Conference website
- ✓ Printed material in the Conference bags
- ✓ Promotional materials (e.g., pen, pencil, and notepad)
- ✓ Sponsorship of icebreaking meetings and refreshment breaks
- ✓ Sponsor recognition on the “Thank You to Our Sponsors” banner
- ✓ Included 5 full registration

All Sponsorship Opportunities paid in Mexico are subject to 16% IVA



# Sponsorship Packages



Gold  
12,000 USD

- ✓ Access to database to the delegates that agree so, for post event mailin
- ✓ Exhibition booth in a prime location **9m2 (3m x 3m)**
- ✓ Advertisement in the final program **Full Page**
- ✓ Sponsorship of one Keynote Speaker
- ✓ Your company will need to cover air transportation and at least 4 nights of accommodation. The topic must be authorized by the scientific committee
- ✓ Advertising banner and hyperlink on the official Conference website
- ✓ Printed material in the Conference bags
- ✓ Sponsorship of icebreaking meetings and refreshment breaks
- ✓ Sponsor recognition on the “Thank You to Our Sponsors” banner
- ✓ Included 3 full registration

All Sponsorship Opportunities paid in Mexico are subject to 16% IVA





# Sponsorship Packages



**Silver**  
5,000 USD

- ✓ Access to database to the delegates that agree so, for post event mailing
- ✓ Exhibition booth in a prime location **6m<sup>2</sup> (3m x 2m)**
- ✓ Advertisement in the final program **Quater Page**
- ✓ Advertising banner and hyperlink on the official Conference website
- ✓ Printed material in the Conference bags
- ✓ Sponsor recognition on the “Thank You to Our Sponsors” banner
- ✓ Included 1 full registration

All Sponsorship Opportunities paid in Mexico are subject to 16% IVA



# H<sub>2</sub> Ideas Boulevard



1. We are delighted to announce that this year we will offer at WHEC-2024 a special networking space for start-ups, editorial houses, thinktanks, government instances and NGOs.
2. The H2 Ideas Boulevard will feature a networking lounge and the perfect space for smaller companies and hydrogen energy smaller players to share their ideas and projects at a convenient cost.
3. The H2 Ideas Boulevard will form part of the WHEC-2024 Expo and will offer the perfect opportunity for international exchange in a more dynamic and interactive experimental space.

The participation of the ideas boulevard is 2000 USD and includes space for 2 people with desk and chairs. No registrations are included.

All Sponsorship Opportunities paid in Mexico are subject to 16% IVA



# Additional Opportunities

## CONFERENCE BAG SPONSOR

- Branding at the Welcome Reception
- Bags Branding
- Reserved table at the Welcome Reception

12 000 USD

## PLENARY SPEAKER SPONSOR

- Opportunity to greet the sponsored speaker
- Acknowledgement at the sponsored speaker's
- Plenary Session
- Logo at the plenary session

7 500 USD

## ON SITE REGISTRATION SPONSORSHIP

### Benefits include:

- Back Drop Branded Registration
- Branded Lanyards

20 000 USD

## WIFI BRANDING

### Benefits include:

- Wifi Name and Branding for Sponsorship

10 000 USD

## WELCOME RECEPTION SPONSOR

- Small Loop at Welcome Reception 30 Secs
- Branding at the Welcome Reception
- Reserved table at the Welcome Reception

10 000 USD

## GALA DINNER SPONSOR

- Video 1 min at the Beginning of the Gala Dinner
- Logo at the Gala Dinner
- Reserved table at the Gala Dinner

20 000 USD

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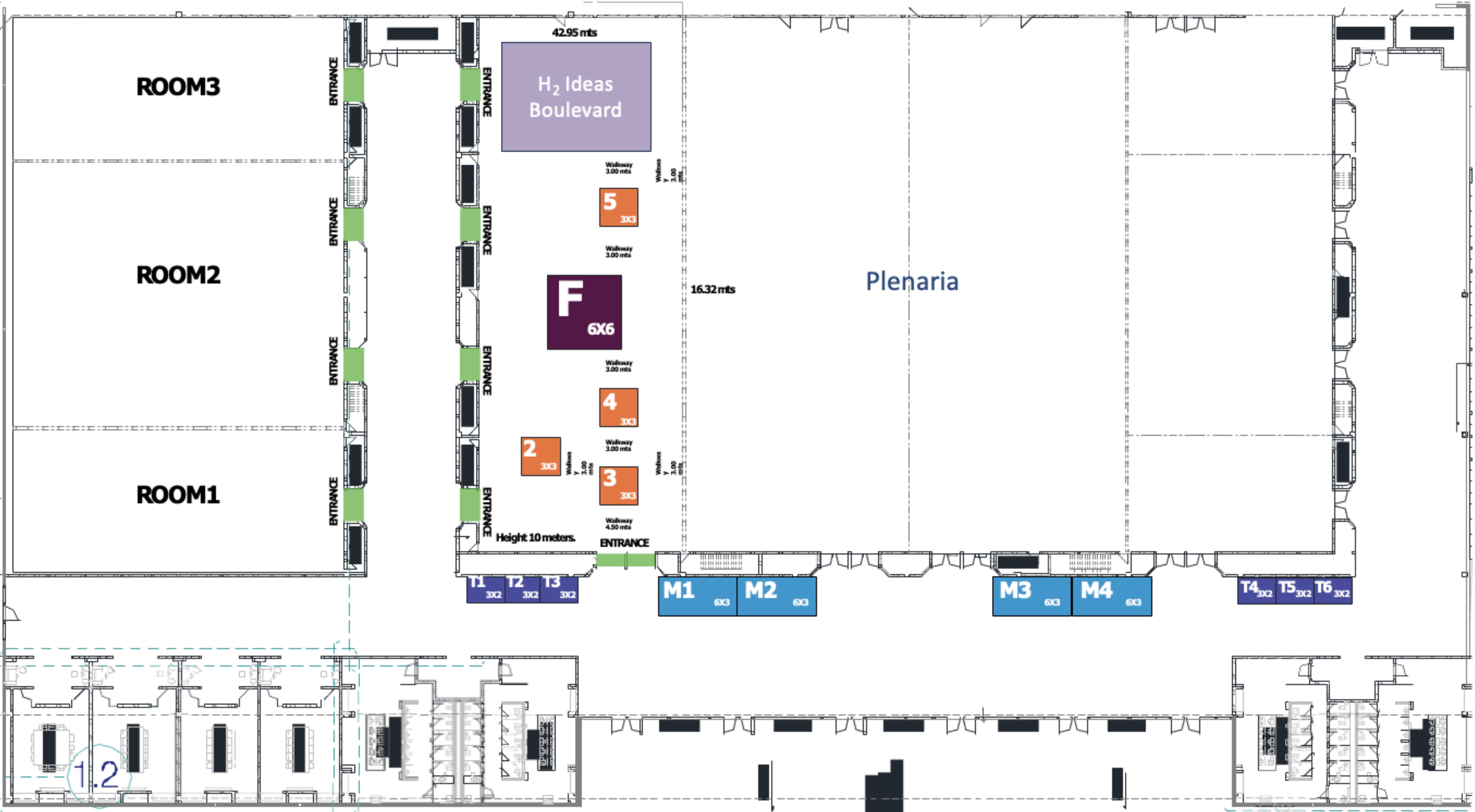




# Exhibit Floor Diagram



# WHEC 2024 Floor Plan Convention Center at Hilton Tulum





# Registration Costs for WHEC-2024

All fees are in US Dollars

Category	Early Bird (Before April 15, 2024)	Regular (After April 15, 2024)
IAHE and SMH Members	820 USD	920 USD
Non-members	920 USD	1050 USD
Students	470 USD	500 USD
Accompanying person	175 USD	240 USD

All Registration Fees include VAT 16% according to Mexican Law.  
WHEC-2024 and FalconFenix, the official PCO will donate .5% to reduce Carbon Emissions.

## GROUP REGISTRATIONS

More than 5 people: 5% discount

More than 10 people: 10% discount

More than 15 people: 15% discount

Please contact the conference organizers for Group Discount Registrations

## FOR IAHE MEMBERS AND NON- MEMBERS REGISTRATION INCLUDE:

- Conference bag ●
- Conference Programme (Electronic) ●
- Book of abstracts (a link will be provided to download) ●
- Coffee Breaks ●
- Welcoming reception ●
- Gala dinner ●
- Promotional materials ●
- Attendance to all technical sessions ●
- Attendance to exhibitions ●
- Certificate of Participation or Certificate of Presentation ●

All delegates are encouraged to stay at the Hilton hotel, otherwise delegates will need to buy a day pass for each day to visit the conference.

Please let us know if you are interested in sponsoring a student or student group.







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# Contact Information







# WHEC-2024

24TH WORLD HYDROGEN ENERGY CONFERENCE



**Thank You!**